



 **INTEGRAD**
PARTNERSHIP
FIRM PROFILE

ABOUT Us ■

Based in Jakarta, Indonesia, Integrad is a law firm built on a shared commitment to rigorous legal analysis, practical problem-solving, and principled advocacy. We are driven by the belief that effective legal counsel must go beyond black-letter law—understanding the commercial, regulatory, and institutional realities our clients operate within.

Our practice is shaped by the combined experience of senior lawyers who have advised leading corporations, financial institutions, government bodies, and public-interest stakeholders across complex and often high-stakes matters. We approach each engagement with intellectual honesty, strategic clarity, and an unwavering focus on delivering solutions that are both legally sound and commercially viable.

Our Passion and Practice

At the core of the firm is a strong foundation in corporate advisory, dispute resolution, and public law, complemented by deep expertise in regulatory compliance, intellectual property, and emerging legal frameworks. We are particularly passionate about navigating complexity—whether in transactions, disputes, or regulatory reform—and translating it into clear, actionable advice for our clients.

Our Commitment

We are committed to building long-term partnerships with our clients—grounded in trust, technical excellence, and a deep understanding of their objectives. Whether acting as strategic advisors, courtroom advocates, or regulatory counsel, we aim to deliver advice that is precise, dependable, and aligned with our clients' broader goals in Indonesia's dynamic legal environment.



OUR TEAM ■



Samuel Goldwyn Simangunsong, S.H. Partner (Co-Founder)

Samuel is the founding partner of the firm and a corporate and disputes lawyer with a strong emphasis on intellectual property, employment, and commercial litigation. Practicing since 2015, Samuel has developed broad-based experience through his work at leading Indonesian corporate law firms and as in-house counsel for one of the largest Indonesia - established food and beverage businesses. This combination has shaped a pragmatic, business-oriented approach to legal advice, grounded in an understanding of both operational realities and dispute risk.

Samuel advises clients from diverse industries and backgrounds on intellectual property protection and commercialization, employment and manpower matters, and corporate and commercial issues. His IP practice covers trademarks, copyrights, licensing, and brand strategy, while his employment work includes workforce structuring, termination strategies, and dispute prevention. He is also actively involved in commercial and employment-related litigation, representing and assisting clients in navigating disputes with a focus on risk management, procedural strategy, and commercially sensible outcomes.

In transactional matters, Samuel advises on corporate and commercial arrangements, strategic collaborations, and selective mergers, acquisitions, and investments, particularly where employment and intellectual property considerations are central to the transaction. He also maintains a strong interest in entertainment law, assisting clients in managing rights, talent relationships, and contractual frameworks within the creative sector.

As the firm's partner, Samuel leads client relationships and matter strategy, ensuring advice is clear, responsive, and aligned with clients' commercial objectives. He holds a PERADI advocate license and an Intellectual Property license, enabling him to act across advisory, transactional, and contentious mandates.

samuel@integradlaw.com
087839392411

OUR TEAM ■



Ardianto Budi Rahmawan, S.H., LL.M.
Counsel

Budi advises governments, corporations, and international organizations on complex administrative law, regulatory compliance, and emerging technology governance, combining deep knowledge of traditional administrative frameworks with cutting-edge expertise in AI regulation. His practice focuses on administrative law, environmental regulation, climate change policy, and AI governance, and he has provided strategic counsel to the Ministry of Environment, the House of Representatives, and leading global NGOs on regulatory reform, legislative drafting, and compliance strategies. Bridging public-sector advisory with private-sector needs, Budi assists organizations in navigating Indonesia's evolving legal and digital transformation landscape. He maintains strong academic credentials through his teaching engagements, holds an LL.M. in Environmental Law and Policy from Duke University and a Bachelor of Law from Universitas Gadjah Mada, and has authored numerous publications in international legal journals, establishing thought leadership in administrative law, environmental law, and AI implementation in public administration.



Nindy Putri Larasati, S.H.
Senior Associate

Nindy is a Senior Associate with extensive experience in litigation and civil court proceedings. She holds a PERADI license and has over six years of professional experience, including four years at two prominent litigation law firms in Jakarta and two years at PT Sucofindo (Persero). Her practice is primarily focused on dispute resolution, where she has represented and advised high-profile clients. Nindy was a core member of the legal team advising PT Bank Rakyat Indonesia (BRI), Makin Group, and The Ministry of Law and Human Rights (Kemenkumham) in matters related to disputes arising from the dissolution of Hizbut Tahrir Indonesia (HTI).

OUR TEAM ■



Naufal Hilmy, S.H.
Associate

Naufal is a Junior Associate at Integrad Partnership. He earned his law degree from Universitas Gadjah Mada in 2024, with a concentration in Islamic Law, and passed the Bar Exam in 2025. Prior to joining the firm, he completed a legal internship at a reputable Jakarta-based law firm. At Integrad Partnership, Naufal supports senior counsel in handling manpower, civil disputes, intellectual property and administrative cases.



Firdha Azkia, S.H.
Paralegal

Firdha is a Bachelor of Law graduate from Universitas Padjadjaran with a strong interest in business law. During her academic years, she actively participated in several legal competitions in different fields of law, including constitutional law and criminal law. She has also passed the bar examination in 2025. She recently joined the firm as Paralegal.

OUR SERVICES ■

INTELLECTUAL PROPERTY MANAGEMENT

We provide comprehensive intellectual property services covering strategy, protection, commercialization, and enforcement. Our practice includes trademark, copyright, and industrial design registration and portfolio management, as well as IP strategy development aligned with business expansion, branding, and market entry. We advise on IP ownership structuring among founders, operating companies, and group entities, and conduct IP audits and risk assessments for both operational and transactional purposes. Our services extend to IP licensing, franchising, brand collaborations, technology transfer, royalty structures, and revenue-sharing mechanisms. We also assist with IP enforcement, including infringement assessments, cease-and-desist actions, administrative, civil, and criminal enforcement coordination, and IP dispute resolution.

LABOR LAW

We advise employers on employment structuring and compliance with Indonesian labor and manpower laws. Our services include drafting and reviewing employment agreements, company regulations, and collective labor agreements, as well as advisory on workforce structuring, employee classification, working hours, and remuneration. We assist clients with termination strategies, redundancy planning, and severance calculations, while supporting dispute avoidance and negotiations with employees and labor unions. Our practice includes representation in bipartite negotiations, mediation processes, and proceedings before manpower offices. We also handle employment-related inspections, compliance responses, and litigation before the Industrial Relations Court.

LITIGATION

We represent clients in a broad range of commercial and civil litigation matters. Our practice covers contractual disputes, shareholder and partnership conflicts, corporate governance disputes, and tort, damages, and liability claims. We also handle employment and intellectual property litigation, including termination disputes and IP infringement and ownership claims. Our approach emphasizes strategic case assessment and litigation planning that integrates legal, business, and reputational considerations. In addition to court proceedings, we advise on pre-litigation strategy, negotiation, mediation, and alternative dispute resolution.

OUR SERVICES

MINING

We advise on mining licensing and regulatory compliance across the full lifecycle of mining operations. Our services include advisory on mining business permits (IUP and IUPK), regulatory compliance involving central and regional authorities, and due diligence on mining licenses and concession rights. We provide ongoing advisory on regulatory changes affecting mining operations. Our practice also covers operational and commercial matters, including mining services and contractor agreements, land access and acquisition issues, community engagement, and compliance with environmental and operational obligations. We represent clients in mining-related disputes, regulatory enforcement actions, and administrative and civil litigation.

FAMILY LAW

We provide legal advisory services on family and personal matters with a focus on asset protection and long-term planning. Our services include marriage and post-nuptial agreements, asset and wealth structuring for families, and advisory on inheritance and succession planning. We assist clients in divorce proceedings and settlement negotiations, including the division of marital assets and financial arrangements. Our practice also covers child custody and child support matters. In cross-border contexts, we advise on the recognition of foreign marriages and divorces, as well as cross-border asset issues and enforcement.

MERGERS & ACQUISITIONS

We advise clients on mergers, acquisitions, and strategic investments across various industries. Our services include transaction structuring, regulatory analysis, and the development of share and asset acquisition frameworks. We conduct legal due diligence focusing on corporate, employment, and intellectual property risks, and identify regulatory and operational exposures. We advise on transaction risk mitigation strategies to support informed decision-making. Our practice also covers drafting and negotiation of transaction documents, closing mechanics, post-transaction integration, and transitional employment and IP arrangements.

OUR SERVICES

ADMINISTRATIVE LAW & REGULATORY COMPLIANCE

We advise on administrative law and regulatory compliance, with a particular focus on algorithmic governance and digital administrative processes. Our services include advisory on AI regulatory compliance in licensing, permitting, and enforcement decisions. We assist clients in ensuring due process protections and understanding appeal rights arising from algorithmic administrative outcomes. Our practice also covers legal standards for AI system procurement and implementation by government agencies. We represent clients in challenging algorithmic decisions through administrative appeals and judicial review, and provide comparative analysis of the EU AI Act and Indonesian administrative procedure law.

REGULATORY REFORM & GOVERNMENT RELATIONS

We assist clients in developing regulatory strategies within complex, multi-agency regulatory environments. Our services include legislative advocacy, stakeholder engagement, and regulatory impact assessments for proposed regulations and policies. We advise on compliance with administrative procedures and participation in regulatory processes involving government bodies. Our practice also supports regulatory modernization initiatives in collaboration with government agencies. We have experience across environmental regulation, consumer products, and public administration sectors.

ADMINISTRATIVE LITIGATION & GOVERNMENT ACCOUNTABILITY

We represent clients in administrative litigation arising from governmental and regulatory decisions. Our services include administrative appeals of agency actions and judicial review proceedings before administrative courts. We also advise on freedom of information and government transparency requests. Our practice covers regulatory enforcement defense against penalties and administrative sanctions. We represent both private parties and government agencies, allowing us to approach administrative disputes with a balanced perspective on accountability and regulatory authority.

OUR SERVICES

ENVIRONMENTAL LAW & CLIMATE POLICY

We advise on environmental law and climate policy with a focus on climate change regulation and carbon markets. Our services include legal advisory on REDD+ forest carbon project development, covering project structuring, land tenure, and benefit-sharing arrangements. We assist clients in participating in voluntary and compliance carbon markets. Our practice also covers compliance with Indonesia's climate legislation and NDCs, advisory on the EU Carbon Border Adjustment Mechanism (CBAM), and climate risk disclosure and ESG reporting. We integrate technical carbon accounting with climate finance legal frameworks.

ENVIRONMENTAL PERMITTING & COMPLIANCE

We advise on environmental permitting and compliance across forestry, mining, manufacturing, and infrastructure sectors. Our services include the preparation, submission, and defense of Environmental Impact Assessments (AMDAL). We assist with environmental permits and regulatory compliance programs aligned with applicable environmental standards. Our practice involves multi-agency coordination with environmental and natural resource regulators. We also represent clients in environmental enforcement actions, including administrative penalties and criminal investigations, supported by direct experience advising the Indonesian Ministry of Environment.

LEGISLATIVE SERVICES & LAW REFORM

We provide legislative drafting and law reform services to government agencies, legislative committees, and policy organizations. Our services include regulatory impact assessments of proposed legislation and stakeholder engagement strategies throughout legislative processes. We conduct comparative legal research across jurisdictions to inform legislative design. Our practice also includes legislative tracking and analysis. We support evidence-based policy development to ensure legal effectiveness and implementability.

OUR SERVICES ■

PARLIAMENTARY PROCEDURE & ADVOCACY

We advise on legislative strategy and advocacy within parliamentary processes. Our services include positioning in parliamentary debates, preparation of committee testimony and expert presentations, and coalition building with legislators and stakeholders. We conduct constitutional reviews of proposed legislation. Our practice is informed by direct experience consulting the House of Representatives. We also support international legal development initiatives, including parliamentary and electoral framework advisory and legal capacity building.

AI IN GOVERNMENT & PUBLIC SECTOR

We advise on the legal and regulatory use of artificial intelligence in government and the public sector. Our services include legislative technology assessments for AI use in policy development and legislative drafting. We advise on legal frameworks for government AI procurement and implementation. Our practice covers standards for AI-driven administrative decision-making and algorithmic accountability, with an emphasis on due process protections. We also conduct specialized research on AI implementation in legislative and parliamentary processes.



CONTACT Us

Integrad Partnership

Jl. Darmawangsa II No. 177, RT 04/RW 01
Pulo, Kebayoran Baru
Jakarta Selatan
12160

admin@integradlaw.com

0822 614 614 63

www.integradlaw.com

